

2024
9TH-11TH
ROADMAP
CONSULTING SERVICE

16H LAB

HAVING WORKED AS A PR PROFESSIONAL AND ADMISSIONS CONSULTANT FOR OVER 20 YEARS IN WASHINGTON DC, NEW YORK, AND IN SILICON VALLEY, I'VE ALWAYS VALUED PEOPLE AND COMMUNICATION AS THE MOST IMPORTANT ASPECTS.

DEVOTED TO HEXA PACKAGE, I VALUE IN SHAPING PERSONALIZED TALENT ARCHETYPES THAT MIRROR THE DISTINCTIVE ATTRIBUTES OF EACH INDIVIDUAL.

I'M DEDICATED TO GUIDING CHILDREN THROUGH EDUCATION AND ADMISSIONS, ENSURING A BRIGHT FUTURE. LET'S CREATE SUCCESS TOGETHER.

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- George Washington University: International Relations & Political Science
 - SAT & ACT Math/English Senior Instructor
 - CEO/Founder of a PR firm "C" (Silicon Valley, CA)
 - College Advisor/Consultant at LACS (Los Altos, CA)
 - Director, Comixtoon Public Relations/Communications

**16H LAB CEO/SENIOR CONSULTANT
HAEIN JANE KIM**



01 TIMES 2X

Like buildings need blueprints, gaining admission to top U.S. universities starts with effective communication and crafting a successful roadmap through interviews.

16H LAB's TIMES 2X system, developed after extensive research, dedicates over double the time compared to other firms for agile and detailed interviews/surveys with students/parents.

This innovative approach not only streamlines processing time but also offers tailored personal branding and successful admission strategies exclusive to 16H LAB.

02 CUPERTINO, CA

16H LAB is the exclusive consulting partner for high schools in Cupertino, California, a hub for U.S. admissions education. We stay updated on U.S. admissions trends through direct experience every semester, providing unparalleled consulting based on firsthand data. Our expertise and validated results make 16H LAB the go-to place for a unique advantage in admissions.

03 LOW RATIO

In college admissions consulting, the crucial factor is the number of students assigned to each consultant. At 16H LAB, we maintain a consultant-to-student ratio of 1:5, ensuring focused attention on individual students, surpassing the 1:6 ratio at top Ivy League schools, a key indicator of education quality in the U.S.

04 ALUMNI NETWORK

16H LAB goes beyond admissions success, aiming to positively impact students' lifelong careers. Alumni enjoy exclusive benefits like the 16H Networking Party and mentorship programs, forming the invite-only 16H ALUMNI network.

With 16H LAB, schools are just a fraction of the extensive network at students' disposal.

05 BRANDING

Unlike other admission consulting firms, 16H LAB specializes in storytelling and branding. We collaborate with former PR and marketing experts from Silicon Valley startups, integrating the latest branding trends into students' application strategies for increased admission success.

WHY 16H LAB?

9TH-11TH ROADMAP PACKAGE

03

HEXA 9TH-11TH ROADMAP PACKAGE

- Prospective 9th-11th
- Each student is assigned with extracurricular, summer program specialist, and a branding specialist
- Consultation and tailored admission strategy through TIMES 2X system
- Preparation for major exams such as SAT/ACT/AP/and more
- Consulting on application strategies, desired interest/majors, and extracurricular activities based on timing
- 24/7 access to progress report for parents
- Meetings, either weekly or biweekly, to guarantee quality control (each meeting is about 30 mins)

HEXA ROADMAP ORIENTATION PACKAGE

STUDENT QUESTIONNAIRE

INDIVIDUAL TIMELINE STRATEGY

RESUME BUILD

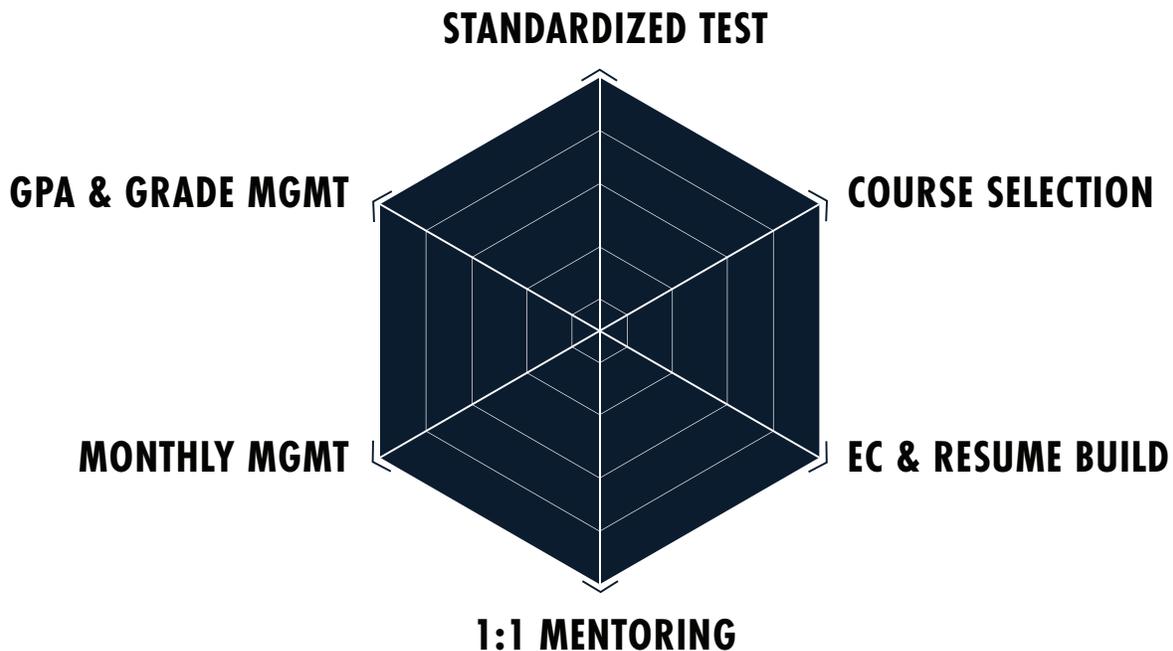
HIGH SCHOOL COURSEWORK GUIDE

SUMMER ACTIVITY GUIDE

BRANDING & PERSONALIZATION

STANDARDIZED TESTING STRATEGY

AWARDS & COMPETITIONS



01 STANDARDIZED TEST

ACT OR SAT**TEST GUIDE****ASSESSMENT****20HRS TUTORING (TOEFL)**

- Provide score guidelines, requirements, and recommend exam dates based on each student's progress.
- Assessment between ACT vs SAT to maximize their scoring potential.
- Guidance on language (English/2nd language) requirements and AP exams.
- Supports students with 20 hours of complimentary TOEFL Zoom sessions.

02 COURSE SELECTION

COURSE SELECTION**ASSESSMENT****COLLEGE COURSES****MANAGEMENT**

- Assist each student in yearly course selection, ensuring competitive and challenging coursework.
- Collaborate with students to explore potential majors and prospective college courses if needed.
- Review and evaluate to guarantee that the courses align with the student's enthusiasm, major, and interests.

03 EC & RESUME BUILD

COLLEGE MAJOR SEARCH

INTERNSHIPS

SUMMER ACTIVITIES

CLUBS & LEADERSHIPS

COMPETITIONS

VOLUNTEERING

- Ongoing exploration through weekly or biweekly meetings to understand the student's passions, interests, strengths, and other aspects.
- Upon finalizing the assessment, branding strategy will be provided to explore precise opportunities, encompassing internships, summer activities, competitions, volunteering, and school club engagement.
- Initiate the construction of the student's unique portfolio.

04 1:1 MENTORING

1:1 MEETING

MAJOR & MINOR SEARCH

WEEKLY GUIDE

MONTHLY PLAN

- Year-long mentor support goes beyond academics, helping with significant school projects.
- Offer guidance on various academic activities and opportunities throughout the journey.
- Consistently explore potential majors/minors along with the student's passion.
- A 6-month, 3-month, and weekly plans are supplied to verify that the student is progressing in the right direction.

05 MONTHLY MGMT

EVALUATION

ASSESS & MODIFY

PARENTS REPORT

REVISED PLAN

MANAGEMENT

- Monthly review sessions with parents, students, and 16H LAB consultants for updates and progress reports.
- Opportunity to discuss suggested summer programs, internships, and different competitions.
- Evaluate the student's progress and adjust the monthly/weekly plan as required.
- Supervise and offer ongoing assistance through weekly or biweekly meetings with the student.

06 GPA & GRADE MGMT

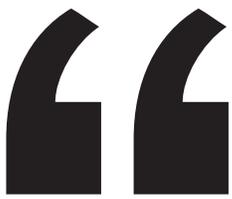
COURSE GUIDE

GPA GUIDE

PROJECTS & ESSAY GUIDE

OVERALL GRADE

- Track and monitor each student's GPA to ensure consistent maintenance of high academic performance throughout the year.
- In case of issues, parents will be informed, and we will promptly seek solutions to address the problem.
- Oversee school projects, main essays, and other major assignments, offering guidance to ensure high grades.



STANFORD | AMANDA

Jane is absolutely fabulous! Jane's meticulous nature and understanding of how to enhance my extracurriculars set my application apart from others. I worked with her from 9th through 12th, and she adeptly steered my strengths to shine through. Her guidance was instrumental in perfecting my journalism portfolio. Trust her without hesitation—she'll expertly guide you. My mom greatly admired her work ethic, and personally, I learned an immense amount from her. I'm uncertain if I would've achieved admission to my dream school without her invaluable assistance.



BROWN | ZANDER

Jane demonstrated exceptional skill in organizing my portfolio and advising on the extracurricular activities necessary for admission. Jane's expertise in essay writing and brainstorming was particularly beneficial, making the entire journey less daunting. Her ability to craft essays that truly showcase one's personality is remarkable. I wholeheartedly endorse her consulting services if you aspire to gain acceptance into your dream school.



BROWN

UC BERKELEY | DANA

Through her keen insight into college admissions, she objectively assessed my academic profile, extracurricular involvement, and personal statement to set realistic expectations and to achieve a compelling application. I particularly appreciated her constructive feedback and ability to see beyond the surface in order to identify what makes me stand out from other applicants.



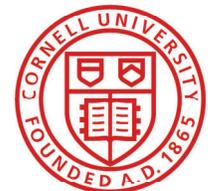
COLUMBIA | RYOTA

WOW okay where do I start. Jane really saw things through and helped me push myself more. My parents and I are both thrilled to be graduating with a degree from Columbia and we all owe Jane for this.



CORNELL | SARA

At first, I never considered top-tier schools because I believed my qualifications were rather ordinary. Yet, she managed to uncover distinctive aspects about me, portraying me as an exceptional and standout candidate. I credit everything to her consulting and the additional time she dedicated to assisting me. Her approach is truly distinctive, setting her consulting apart from any other service. I can confidently assure you that you'll adore her and her unique style of guidance.



16H LAB 2024 HEXA[®] COLLEGE APP PLANS

	EXPRESS	EXCLUSIVE <small>LIMITED AVAILABILITY</small>
Annual Student EC Tier Assessment	●	●
EC Planning Guideline	●	●
Career/Major and Preference Mentoring	●	●
Course Selection Consulting	●	●
EC Projects List per Grade	●	●
SAT/ACT Selection, Timeline, Testdate MGMT	●	●
NGO/Volunteering Consulting	●	●
Summer Camp List & Application Guide	●	●
Research Project Topic Selection & Process MGMT	●	●
Summer Internship List, Application, and Essay Guide	●	●
Competitions List & Application Guide	●	●
AP/A-Levels Subject Selection Guide	●	●
Weekly 1:1 w/ Student & Monthly 1:1 w/ Parents	●	●
Monthly Report	●	●
Entire Program Managed by CEO		●
Research Project Contact & Process full MGMT		●
Research Project Article/Journal Submission		●
Summer Internship Program Arrangement		●
Internship Progress MGMT & Feedback		●
AP/A Levels Mock Test & Previous Exams		●
1:1 Tutoring 20hrs for Standardized Tests		●
	\$8,500/year	\$25,000/year

16HLAB.COM
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20+ YRS
EXPERIENCE

100%
TOP 50 ADMISSION

350+
SAT POINTS

16H LAB