

2024
TRANSFER
BOOST
CONSULTING SERVICE

16H LAB

HAVING WORKED AS A PR PROFESSIONAL AND ADMISSIONS CONSULTANT FOR OVER 20 YEARS IN WASHINGTON DC, NEW YORK, AND IN SILICON VALLEY, I'VE ALWAYS VALUED PEOPLE AND COMMUNICATION AS THE MOST IMPORTANT ASPECTS.

DEVOTED TO HEXA PACKAGE, I VALUE IN SHAPING PERSONALIZED TALENT ARCHETYPES THAT MIRROR THE DISTINCTIVE ATTRIBUTES OF EACH INDIVIDUAL.

I'M DEDICATED TO GUIDING CHILDREN THROUGH EDUCATION AND ADMISSIONS, ENSURING A BRIGHT FUTURE. LET'S CREATE SUCCESS TOGETHER.

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- George Washington University: International Relations & Political Science
 - SAT & ACT Math/English Senior Instructor
 - CEO/Founder of a PR firm "C" (Silicon Valley, CA)
 - College Advisor/Consultant at LACS (Los Altos, CA)
 - Director, Comixtoon Public Relations/Communications

**16H LAB CEO/SENIOR CONSULTANT
HAEIN JANE KIM**



01 TIMES 2X

Like buildings need blueprints, gaining admission to top U.S. universities starts with effective communication and crafting a successful roadmap through interviews.

16H LAB's TIMES 2X system, developed after extensive research, dedicates over double the time compared to other firms for agile and detailed interviews/surveys with students/parents.

This innovative approach not only streamlines processing time but also offers tailored personal branding and successful admission strategies exclusive to 16H LAB.

02 CUPERTINO, CA

16H LAB is the exclusive consulting partner for high schools in Cupertino, California, a hub for U.S. admissions education. We stay updated on U.S. admissions trends through direct experience every semester, providing unparalleled consulting based on firsthand data. Our expertise and validated results make 16H LAB the go-to place for a unique advantage in admissions.

03 LOW RATIO

In college admissions consulting, the crucial factor is the number of students assigned to each consultant. At 16H LAB, we maintain a consultant-to-student ratio of 1:5, ensuring focused attention on individual students, surpassing the 1:6 ratio at top Ivy League schools, a key indicator of education quality in the U.S.

04 ALUMNI NETWORK

16H LAB goes beyond admissions success, aiming to positively impact students' lifelong careers. Alumni enjoy exclusive benefits like the 16H Networking Party and mentorship programs, forming the invite-only 16H ALUMNI network.

With 16H LAB, schools are just a fraction of the extensive network at students' disposal.

05 BRANDING

Unlike other admission consulting firms, 16H LAB specializes in storytelling and branding. We collaborate with former PR and marketing experts from Silicon Valley startups, integrating the latest branding trends into students' application strategies for increased admission success.

WHY 16H LAB?

TRANSFER BOOST PACKAGE

- Entering college freshman, sophomore
- Establishing a roadmap for transferring: college selection, major selection, EC build
- Providing solutions based on coursework, GPA, and target schools for extracurricular activities
- Consulting on essential admission documents such as applications, essays, and recommendation letters
- 24/7 accessible consulting PROGRESS REPORT is provide

HEXA TRANSFER BOOST ORIENTATION PACKAGE	STUDENT QUESTIONNAIRE	INDIVIDUAL TIMELINE STRATEGY	RESUME & BRANDING STRATEGY	COLLEGE COURSE GUIDE
	SUMMER ACTIVITIES GUIDE	APPLICATION GUIDE	COLLEGE LIST & MAJOR	AWARDS & COMPETITIONS



POINT 1 SCHOOL SELECTION

GPA & COURSES

EVALUATE

MAJOR & MINOR

FIRST ROUND SELECTION

FINAL LIST

- Recommendation for exam strategies and enhancing scores, utilizing information from initial courses and the GPA acquired at the start of consulting.
- Strategy to secure admissions at a tier equal to or higher than those offered by others.
- Guidance on selection and app strategy that prioritize traits, career goals, and personal preferences over simplistic rankings.

POINT 2 BRANDING

BRANDING & BRAINSTORM

INTERNSHIPS

SUMMER ACTIVITIES

LEADERSHIPS

VOLUNTEERING

- Direct involvement of a PR professional, Silicon Valley startup investment strategy specialist, and a marketing specialist will oversee the concept and storytelling.
- Summer branding experts offer potential opportunities, including internships, summer activities, competitions, volunteering, and involvement in college clubs.
- Initiate the construction of the student's unique portfolio and resume solution to enhance the student's branding.

POINT 3 ESSAYS

BRAINSTORM

MAIN ESSAY DRAFT

MAIN ESSAY FINAL

SUPP ESSAY DRAFT

SUPP ESSAY FINAL

- Essay brainstorming sessions tailored to each school's characteristics in collaboration with the student.
- Provide a solution that integrates overall essay plot, relevance to the major, and alignment with the student's interests.
- Unique essay writing guide that differentiates the student from others and leaves a lasting impression.
- Direct guidance from the lead consultant and an essay specialist, a former editor-in-chief, on main storyline ideas and appeal strategies.

POINT 4 APPLICATION

ALL APPLICATIONS

REC & FERPA

ACTIVITY & ADDITIONAL SECTION

FINAL REVIEW

- Efficient and error-free college application solution, incorporating 16H LAB's expertise, for streamlined writing of college-specific apps including Common App, UC, Coalition, and more.
- Consulting to carefully craft words and expressions in the application to make a lasting impression on the admissions officers.
- A comprehensive guide for showcasing the student's uniqueness through additional materials and portfolio preparation, going beyond document verification and typo checks.
- Provide recommendation letter guidelines to ensure a blend of our branding and the student's individual flair.

POST SUBMISSION

- Interview Scheduling/Interview Q&A
- 2 Mock Interviews via Zoom
- Scholarship Guide (If needed)
- College Report/Mid Term Report Guide
- Defer/Waitlist Strategy
- Transfer Credit Evaluation: Courses Review, Maximizing college credit support, etc
- Students Document Management: Official test scores, Transcript/School report sent, Rec status, etc
- Individual Student Account Management: Upload docs, Confirm Status, and Follow up

UC BERKELEY

APPLICANTS: 19,375	ADMITS: 5,642	ACCEPTANCE RATE: 29.1%	UNWEIGHTED COLLEGE GPA: 3.62-3.96
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CORNELL

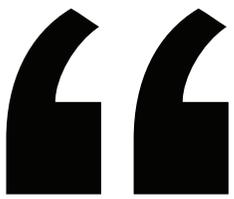
APPLICANTS: 5,671	ADMITS: 798	ACCEPTANCE RATE: 13.9%	UNWEIGHTED COLLEGE GPA: 3.70-3.98
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FALL TRANSFER

AUG.	SEP.	OCT.	NOV.	DEC.	JAN.	FEB.	MAR.	APR.	MAY.	JUN.	JUL.	AUG.	SEP.
COLLEGE LIST FINAL REVIEW		ADDITIONAL COURSE CREDIT IF NEEDED				APP DUE	ADMISSION DECISIONS			I-20 PROCESS		FALL SEMESTER BEGINS	
APPLICATION			APPLICATION REVIEW & SUBMIT			FINAL OFFICIAL COLLEGE TRANSCRIPT & CREDIT CHECK							
ESSAY DRAFT		ESSAY FINAL			ESSAY SUBMIT								
MEET REQUIREMENTS FOR TOEFL (&SAT)			TAKE TOEFL (&SAT) TESTS IF NEEDED										
				RECOMMENDATION LETTER		REC STATUS CHECK							

SPRING TRANSFER

JAN.	FEB.	MAR.	APR.	MAY.	JUN.	JUL.	AUG.	SEP.	OCT.	NOV.	DEC.	JAN.	FEB.	
FINAL REVIEW FOR COLLEGE COURSEWORK & CREDIT		ADDITIONAL COURSE CREDIT IF NEEDED			COLLEGE LIST FINAL REVIEW					APP DUE	I-20 PROCESS		SPRING SEMESTER BEGINS	
MEET REQUIREMENTS FOR TOEFL (&SAT)		TAKE TOEFL (&SAT) TESTS IF NEEDED			FINAL OFFICIAL COLLEGE TRANSCRIPT & CREDIT CHECK									
			APPLICATION			APPLICATION REVIEW & SUBMIT								
				ESSAY DRAFT		ESSAY FINAL		ESSAY SUBMIT						
						RECOMMENDATION LETTER		REC STATUS CHECK						



STANFORD | AMANDA

Jane is absolutely fabulous! Jane's meticulous nature and understanding of how to enhance my extracurriculars set my application apart from others. I worked with her from 9th through 12th, and she adeptly steered my strengths to shine through. Her guidance was instrumental in perfecting my journalism portfolio. Trust her without hesitation—she'll expertly guide you. My mom greatly admired her work ethic, and personally, I learned an immense amount from her. I'm uncertain if I would've achieved admission to my dream school without her invaluable assistance.



BROWN | ZANDER

Jane demonstrated exceptional skill in organizing my portfolio and advising on the extracurricular activities necessary for admission. Jane's expertise in essay writing and brainstorming was particularly beneficial, making the entire journey less daunting. Her ability to craft essays that truly showcase one's personality is remarkable. I wholeheartedly endorse her consulting services if you aspire to gain acceptance into your dream school.



BROWN

UC BERKELEY | DANA

Through her keen insight into college admissions, she objectively assessed my academic profile, extracurricular involvement, and personal statement to set realistic expectations and to achieve a compelling application. I particularly appreciated her constructive feedback and ability to see beyond the surface in order to identify what makes me stand out from other applicants.



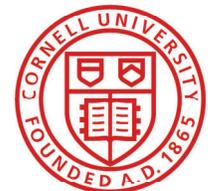
COLUMBIA | RYOTA

WOW okay where do I start. Jane really saw things through and helped me push myself more. My parents and I are both thrilled to be graduating with a degree from Columbia and we all owe Jane for this.



CORNELL | SARA

At first, I never considered top-tier schools because I believed my qualifications were rather ordinary. Yet, she managed to uncover distinctive aspects about me, portraying me as an exceptional and standout candidate. I credit everything to her consulting and the additional time she dedicated to assisting me. Her approach is truly distinctive, setting her consulting apart from any other service. I can confidently assure you that you'll adore her and her unique style of guidance.



16H LAB 2024 HEXA[®] TRANSFER BOOST PLANS

PACKAGE V[®]

\$25,000

- ✓ 24/7 ACCESSIBLE PROGRESS REPORT
- ✓ GPA/COURSEWORK CONSULTING
- ✓ COLLEGE APP LIST CONSULTING
- ✓ EC/RESUME CONSULTING
- ✓ ESSAY GUIDE
w/ FORMER EDITOR-IN-CHIEF
- ✓ COLLEGE APP **5 SCHOOLS**
MANAGEMENT & REVIEW
- ✓ REC & FERPA CONSULTING
- ✓ COLLEGE INTERVIEW PREP
- ✓ SCHOLARSHIP GUIDE

PACKAGE X[®]

MOST POPULAR

\$30,000

- ✓ 24/7 ACCESSIBLE PROGRESS REPORT
- ✓ GPA/COURSEWORK CONSULTING
- ✓ COLLEGE APP LIST CONSULTING
- ✓ EC/RESUME CONSULTING
- ✓ ESSAY GUIDE
w/ FORMER EDITOR-IN-CHIEF
- ✓ COLLEGE APP **10 SCHOOLS**
MANAGEMENT & REVIEW
- ✓ REC & FERPA CONSULTING
- ✓ COLLEGE INTERVIEW PREP
- ✓ SCHOLARSHIP GUIDE

ADD-ON SERVICES

- ✓ 2 EXTRA MOCK INTERVIEWS
(45 MIN PER SESSION)
\$300
- ✓ ADDITIONAL APPLICATION
(PER 1 SCHOOL)
\$1400
- ✓ SAT/ACT 1:1 PRIVATE SESSION
(90 MIN PER SESSION)
\$225
- ✓ FAFSA/FINANCIAL AID CONSULTING
(PER 10 SCHOOLS)
\$2000

*** 1:1 CONSULTING** 16H LAB ALSO OFFERS OVERALL ROADMAP & SCHOOL SELECTION
VIA 1:1 PRIVATE CONSULTING (90 MIN, \$350) FOR THE FIRST TIME CLIENTS.

16HLAB.COM
INFO@16HLAB.COM

20+ YRS
EXPERIENCE

100%
TOP 50 ADMISSION

350+
SAT POINTS

16H LAB